

Make Natural Gas the Key to a Sustainable Future In Your Community



Educate your colleagues.

The natural gas workforce is the best ambassador for our industry in your community. Whether it is at city hall, on social media or the checkout line, whenever offered the opportunity, we must be ready to advocate for our future.



Educate your community.

Every customer encounter is a chance to win trust. If natural gas is challenged in the halls of your government, embrace it as an opportunity to have direct old-fashioned dialog with your community, without the white noise of our media age.

Essential Messaging



Natural Gas is
Reliable

Any discussion about energy must recognize that half of Americans rely on natural gas every day.

- 180 million people use natural gas every day and natural gas provides for 35 percent of electricity generation.¹ That includes homes and installations critical to the pandemic response.
- The Potential Gas Committee estimates the future supply of natural gas is enough to meet America's energy needs for the next 110 years.
- Extreme actions against natural gas will disrupt the very functioning of our society and move us further from a sustainable future.



Natural Gas is
Essential

We share the same dream of a cleaner planet. And we know natural gas is essential to get us there.

- Fossil fuels are not the enemy. Emissions are. Emissions from the natural gas distribution system have declined 73% since 1990² and new technology continues to drive them down even more.
- Without the technology for robust energy storage, our grid must deliver energy at the exact moment it is needed to avoid blackouts. The combined total battery storage in the United States is only equivalent to roughly an hour of operation of a nuclear power plant.³
- Natural gas is abundant and always on, making us the best partner for renewables when they can't meet demand by themselves.



Natural Gas is
Innovative

Healing the economy and preserving our planet will require innovation that natural gas can deliver.

- Innovations in efficiency and emissions reductions have allowed more than 12 million new residential customers over the last 20 years without increasing consumption.⁴
- By 2040, renewable natural gas could lead to a 95 percent reduction in natural gas emissions from the residential sector and dramatically lower emissions from the agricultural sector.⁵
- Exported natural gas is starting to convert the billions of people from burning much higher carbon fuels in nations like India and China.⁶



Get more compelling facts about natural gas here:
[The American Gas Association Playbook 2020](#)

¹U.S. Energy Information Administration ²American Gas Association ³SEPA's 2019 Utility Energy Storage Market Snapshot ⁴American Gas Association ⁵American Gas Foundation ⁶The Washington Post